Nikola Kato



Frontend Developer | Headless & WordPress Specialist

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ABOUT

Frontend Developer with 6 years of experience building fast, SEO-friendly websites and e-commerce platforms with React, Next.js and headless WordPress, as well as custom WordPress themes and plugins. Comfortable across the full delivery chain: UI development, GraphQL and API integrations, hosting, DNS and performance tuning. Founder of KatoCode, an independent web studio, and a collaborative team player who values precision, clear communication and continuous learning.

SKILLS

- **Frontend:** React, Next.js, Gatsby, JavaScript (ES6+), TypeScript, HTML5, CSS3, Sass, Tailwind CSS, Chakra UI, Bootstrap
- **Data & State:** GraphQL, Apollo Client, Redux, REST APIs
- **WordPress:** Headless WordPress, custom themes and plugins, child themes, hooks and filters, ACF Pro, custom Gutenberg blocks, WooCommerce, Yoast SEO
- **Backend & Databases:** Node.js, PHP, MySQL, phpMyAdmin
- **Infrastructure & Performance:** Vercel, VPS, cPanel, Cloudflare, DNS, SSL, cron jobs, SPF/DKIM/DMARC, caching, CDN, Core Web Vitals, technical SEO, ManageWP, WHMCS
- **Tools & Process:** Git, GitHub, Bitbucket, CI/CD, code reviews, Jira, Asana, Trello, ClickUp, Slack, Google Tag Manager, Google Analytics

WORK EXPERIENCE

Web Operations Specialist

Bold.One · Remote · 09/2026 – Present

- Maintain and update WordPress e-commerce websites across multiple projects, resolving issues involving performance, SSL, DNS and third-party integrations.
- Manage domain, DNS, hosting and Cloudflare configuration, working with Corehost and CheckoutChamp for hosting infrastructure and checkout systems.
- Coordinate and prioritize website changes across projects using ClickUp.

Founder & Frontend Developer

KatoCode (katocode.com) · Pančevo, Serbia · 01/2026 – Present

- Founded and run an independent web studio delivering Next.js, React and headless WordPress sites for clients in law, fintech, publishing and e-commerce, covering planning, delivery and client communication.
- Built affiliate and e-commerce systems with custom tooling and API integrations.
- Developed custom WordPress themes and plugins and responsive, Tailwind CSS-based layouts.
- Deploy on Vercel and VPS with Cloudflare, focusing on speed and technical SEO; manage servers, DNS, security and multi-site setups via ManageWP and cPanel.

Frontend Developer

Forga · Belgrade, Serbia · 03/2022 – 10/2025

- Built high-performance platforms with React, Next.js and Gatsby, including headless WordPress architectures using GraphQL, with SSG and ISR strategies for strong SEO and fast load times.
- Developed and scaled affiliate WordPress websites and e-commerce platforms, with custom tracking, API integrations and conversion-focused landing pages.
- Created responsive, high-fidelity interfaces and reusable component libraries with Tailwind CSS and Chakra UI.
- Engineered custom WordPress themes and plugins from scratch using modern PHP, using ACF to give editors flexible, dynamic content structures.
- Improved Core Web Vitals through advanced caching, CDN integration and lazy loading; deployed and monitored projects on Vercel and VPS, managing DNS, SSL, cron jobs and email deliverability via cPanel.
- Worked in Agile teams using Git, pull requests and peer code reviews (GitHub, Bitbucket), with Jira, Asana, Trello and Slack; maintained MySQL databases, optimized queries and handled data migrations, with automated backups and security via ManageWP and WHMCS.

Freelance Frontend / WordPress Developer

Self-employed · Remote · 2020 – 2022

- Delivered multiple WordPress projects, building custom themes, child themes and plugins, with hooks and filters for advanced functionality.
- Used ACF Pro extensively for custom post types, options pages, reusable fields and custom Gutenberg blocks.
- Built and maintained e-commerce stores, handling product setup, payment gateways and store optimization.
- Applied on-page and technical SEO (Yoast SEO) and integrated Google Tag Manager, Google Analytics and other tracking and marketing tools.

SELECTED PROJECTS

More at katocode.com

- **Omega Iaen:** headless fintech website for banking services (Next.js, React, GraphQL, Tailwind CSS)
- **Mijatovic & Providzalo:** law firm website (Next.js, GraphQL, Tailwind CSS)
- **La Beaute Medical:** headless e-commerce shop (React, Gatsby, WordPress, GraphQL, Chakra UI)
- **Fempiria:** headless blog platform (Next.js, WordPress REST API, Tailwind CSS)

EDUCATION

Elektrotehnička škola "Nikola Tesla", Pančevo

2006 – 2010 | Electrical Technician for Electric Motor Drives

WordPress Webcon Workshop

April 2020 – August 2020 | Hands-on course in custom WordPress theme development (HTML, CSS, JS, Bootstrap, Sass); built 30 landing pages in 30 days and a final exam website.

LANGUAGES & INTERESTS

- **Languages:** Serbian (Native) · English (Intermediate) · Spanish (Basic)
- **Interests:** Reading, board games and camping.